

Hi.Think

Semantic Analysis Solution



Semantic engine 2.0

Encompass limitation of first generation semantic parsers:

Use statistical language analysis and “deep learning” algorithm to bypass linguistic analysis limits

Deliver High success rate on syntactical complex language Ita/Ger/Fra ...

Available as a platform to power multiple solutions

Integration friendly open and documented

Ready to deploy on PDF reader

Easy non invasive integration into existing processes / web / databases.

1

SENTIMENT

Perform sentiment detection

2

PATTERN

Extract entities and recognize new entities in text

3

TAXONOMIES

Map over multiple dynamic taxonomies



Deep Learning

Learn during the analysis of text, active tool



Powerful

Multiple taxonomies
Sentiment detection



SAS

High Transaction
Full business continuity
H24 support
Web page integration



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A powerful tool for advertising.

Hi.Think automate advertising AEngine adding context and semantic parameter in ADS selection

Semantically analyze web page to understand and classify the meaning and accordingly ensure that the web page contains the most appropriate advertising

Hi.Think engine does support multiple domains taxonomies at same time, and perform real-time match of text with taxonomies and entities database, context aware information can be used to provide input to AD Engine to deliver better AD in real time on page.

Sentiment analysis allow to enforce brand protection avoiding wrong association of AD with text.

Engine parse text in real time mode without need for human support or efforts and perform dynamic real time classification mixed with big data and CRM allow to improve CPC and CPA

- Multiple taxonomies in parallel
- Sentiment detection
- Entities Keywords
- Related topics
- HTML and PDF parsing

“Benefits”

- No human costs
- Sentiment detection
- Brand protection
- RealTime scan
- Scanning of PDF
- Easy integration with CRM tools
- Available on premises or on cloud (SAS)



AVAILABLE FOR LIVE EVALUATION

Hi.Think is available for evaluation from www.hithink.it

The demo system allows to parse a text and return the analysis, taxonomies, entities keywords in real-time, demo system is available in English and Italian language and has been feed with newspaper articles and web content text and urls to complete the training phases.

